

## Air Conditioning In-depth: Packaged and Central Plant 2018

### Overview

BSRIA's **in-depth** air conditioning studies provide detailed qualitative and quantitative information on the Packaged and Central Plant markets. The reports provide analysis of the key drivers and market trends for each specific product group, including comprehensive analysis reflecting market and political forces influencing market opportunities. In addition, the reports include competitor analysis and forecasts based on the latest market trends and recommendations to facilitate the planning of your marketing strategy, allowing you to deliver on your corporate goals.

### Product Segmentation:

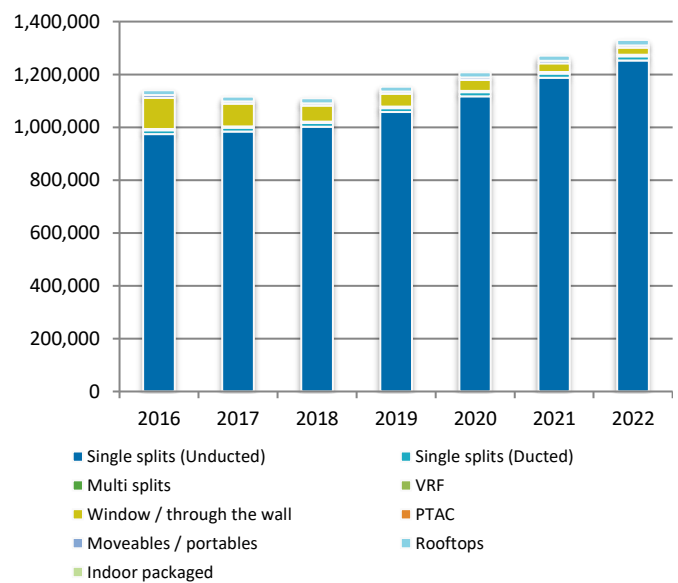
#### Packaged

- Large Packaged
- Mini-Splits system and VRF:
  - Single and Multi -splits - un-ducted; <5kW >5kW; and ducted <17.85kW >17.85; cooling only or heat pump
- Windows & Moveables

#### Central Plant

- Airside Products
- AHU's and Fan Coils
- Other Terminal Units
- Chillers

All modules are available as individual country reports



### Contents Listing:

- Market summary; volume and value
- Market overview
- Detailed market analysis
- Market players
- Historical trends
- Forecast trends
- Construction and macroeconomics
- Overseas trade
- Distribution and pricing analysis
- End user sectors, applications, and specification trends analysis

### Countries available:

**Middle East & Africa:** Saudi Arabia, UAE, Iran, India

**Asia & Pacific:** Indonesia, Australia, Thailand, Vietnam

**Americas:** Argentina, Mexico

**Europe:** Russia, Turkey

### CONTACT US – to order modules by country or multiple reports

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